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## OCP-IP SPONSORS 2<sup>nd</sup> INTERNATIONAL SoC CONFERENCE

**PORTLAND, Ore. — September 22, 2004** — Open Core Protocol International Partnership (OCP-IP) is co-sponsoring the 2nd International System-on-Chip (SoC) Conference, a highly targeted and focused conference addressing the entire SoC-related chain, including semiconductor vendors, chip foundries, EDA-tool and IP vendors and vendors of CPU and DSP cores.

The 2nd Annual International System-on-Chip (SoC) Conference will be held at the Crowne Plaza Hotel, Silicon Valley Milpitas, November 3rd and 4<sup>th</sup>. It provides opportunities for design engineers and developers to share their knowledge with an international audience of engineering colleagues. The show brings together leading companies from all over the world and provides opportunity to review the very latest information on SoC-related technologies. The expo keeps developers, engineers, designers, project managers, and executives abreast of recent advances and future demands.

“Our members are industry leaders in building complex SoCs that integrate multiple CPUs, DSPs and other IP through high performance interfaces,” said Ian Mackintosh, president of OCP-IP. “We are pleased to provide our leadership to endorse and promote the 2<sup>nd</sup> International SoC Conference.”

“With today’s complex SoC designs, the importance of OCP-IP in creating a complete socket standard that ensures rapid creation and integration of interoperable virtual components is becoming more evident. We are very pleased to have OCP-IP sponsor and support the Savant 2<sup>nd</sup> International System-on-Chip Conference,” said Farhad Mafie, president and CEO, Savant Company Inc.

### **About OCP-IP**

The OCP International Partnership Association, Inc. (OCP-IP) was announced in December 2001 to promote and support the open core protocol (OCP) as the complete socket standard that ensures rapid creation and integration of interoperable virtual components. OCP-IP’s Governing Steering Committee participants are: Nokia [NYSE: NOK], Texas Instruments [NYSE: TXN], STMicroelectronics [NYSE: STM], United Microelectronics Corporation [NYSE: UMC], Sonics, and other industry leading companies. OCP-IP is a non-profit corporation delivering the first fully supported, openly licensed core-centric protocol that comprehensively fulfills system-level integration requirements. The OCP facilitates IP core reusability and reduces design time and risk, along with manufacturing costs for SoC designs. VSIA endorses the OCP socket, and OCP-IP is an Adoption Group of the VSI Alliance. For additional background and membership information, visit [www.ocpip.org](http://www.ocpip.org).

### **About Savant Company Inc.**

Savant Company Inc. provides market intelligence, business development, and sales/marketing services for semiconductor and other high-tech companies in the leading-edge markets. Savant relies on the combined expertise and professional leadership of Savant Affiliates and Savant’s highly respected Advisory Board. Together, they ensure the quality of Savant’s executive briefings, customized on-site training, conferences, seminars, intelligence reports, newsletters, etc., to business professionals worldwide. Savant Company Inc. is an independently owned and independently operated company incorporated in the state of California. For additional information on the company or its products and services, please visit [www.savantcompany.com](http://www.savantcompany.com) or contact:

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