



## OCP-IP SPONSORS GSPX 2004

*Consortium's Industry Leadership Drives Cutting Edge Paper Submissions to Conference*

**PORTLAND, ORE. — January 13, 2004**— Open Core Protocol International Partnership (OCP-IP) is co-sponsoring the 2004 Global Signal Processing Expo and Conference (GSPx), the industry's embedded signal processing event. OCP-IP's industry leadership and wide range of technology-leading member companies will ensure a diverse group of cutting edge paper submissions to the conference.

GSPx will take place September 27-30, 2004 at the Santa Clara Convention Center and provides opportunities for design engineers and developers to share their knowledge with an international audience of thousands of engineering colleagues. The expo brings together large companies from all over the world and is an opportunity to see, first-hand, the latest developments in state-of-the-art solutions, including design methodologies and processes, test and verification tools, and embedded applications. The expo keeps developers, engineers, designers, project managers, and executives abreast of recent advances and future demands.

Last year the conference presented over 300 top quality technical papers. With the help of OCP-IP and other co-sponsors such as Accellera, the Embedded Linux Consortium, SystemC, and the Rapid I/O Trade Association, GSPx will receive over 1,000 paper submissions this year, documenting research in many different applications tracks.

“Our members are leaders in the industry building complex SoCs involving multiple CPUs, DSPs and other IP with high performance interfaces,” said Ian Mackintosh, president of OCP-IP. “We are pleased to put our leadership to work to promote ISP at GSPx.”

### **About OCP-IP**

The OCP International Partnership Association, Inc. (OCP-IP) was announced in December 2001 to promote and support the open core protocol (OCP) as the complete socket standard that ensures rapid creation and integration of interoperable virtual components. OCP-IP's Governing Steering Committee participants are: Nokia [NYSE: NOK], Texas Instruments [NYSE: TXN], STMicroelectronics [NYSE: STM], United Microelectronics Corporation [NYSE: UMC], Sonics, and other industry leading companies. OCP-IP is a non-profit corporation delivering the first fully supported, openly licensed core-centric protocol that comprehensively fulfills system-level integration requirements. The OCP facilitates IP core reusability and reduces design time and risk, along with manufacturing costs for SoC designs. VSIA endorses the OCP socket, and OCP-IP is an Adoption Group of the VSI Alliance. For additional background and membership information, visit [www.OCPIP.org](http://www.OCPIP.org).

### **About GSPx**

GSPx is the largest Embedded Signal Processing event in the industry, featuring all the elements of a complete solution: Embedded Hardware, Embedded Software, and EDA/Tools. The 2004 event will take place September 27-30, 2004 at the Santa Clara Convention Center, in the heart of Silicon Valley. The core of the event is a strong technical conference, which will bring together leading developers and design engineers presenting over 700 peer-reviewed papers. In addition, over 150 of the leading embedded signal processing companies in the industry will be featured at the tradeshow. More information, including the GSPx Call for Papers (abstract submission deadline: March 15, 2004), can be found on the event Web site at [www.gspix.com](http://www.gspix.com).

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