



JETSTREAM MEDIA TECHNOLOGIES JOINS OCP-IP

PORTLAND, Ore. — November 1, 2005 — Open Core Protocol International Partnership (OCP-IP) announces that Jetstream Media Technologies has joined the Organization. Jetstream is a provider of Silicon Intellectual Property (SIP) solutions adding advanced video effects to consumer electronic devices. Utilizing OCP allows Jetstream to shorten design time and bring products to market more quickly.

Jetstream Media Technology leads the industry with specialized video effect Silicon IP solutions for the consumer, prosumer and professional video product markets. Their solutions enable electronic designers to add powerful video effects directly to devices such as camcorders, digital cameras, DVD recorders, etc. which were previously not possible or cost prohibitive.

At the center of Jetstream Media Technology's products is their patent-pending PerfectTransform™ architecture. Employing sophisticated mathematical algorithms, PerfectTransform™ is able to perform complex transition effects such as warping, selective repetition, stretching, etc all in real-time.

Jetstream plans to use OCP in its JetFx™ line of IP cores. Designed specifically for value-added features in consumer applications, the JetFx™ product line offers low cost, low power solutions not possible using traditional design approaches.

"Jetstream is a premiere provider of Silicon Intellectual Property solutions bringing advanced video effects to consumer electronic devices," said Ian Mackintosh, president of OCP-IP. "OCP has shipped in hundreds of millions of units including mobile phones, camcorders, digital cameras, DVD recorders etc. We are delighted to have Jetstream adopt and endorse OCP and we look forward to working with them in the future."

"Partnerships with industry organizations and conformance to recognized standards is key to delivering value to our customers," said Chuck Schalm, Director of Sales and Marketing at Jetstream Media Technologies. "By facilitating a common design approach utilizing the OCP socket and plug-and-play SoC design methodology, we can help our customers create new features and bring products to market quicker through IP reuse."

OCP-IP members receive free training, support, software tools, working group products and documentation. This infrastructure allows IP and EDA vendors to eliminate the need to internally design, document, train and evolve a proprietary standard and set of support tools, which enables these vendors to focus their efforts and resources on the challenges of developing IP that can be quickly integrated and easily verified in a wide variety of SoC designs. As a result, IC design teams can better dedicate their critical resources to the design and delivery of products.

About Jetstream Media Technologies

Jetstream Media Technologies was founded to fill the gap brought about by advances in semiconductor design and popularity of feature rich consumer digital imaging products. The company's patent-pending PerfectTransform™ architecture allows manufactures to incorporate sophisticated video effects editing capabilities directly in today's consumer electronic devices helping them to create the digital family room. For more information visit www.jetsmt.com

About OCP-IP

The OCP International Partnership Association, Inc. (OCP-IP), formed in 2001, promotes and supports the Open Core Protocol (OCP) as the complete socket standard ensuring rapid creation and integration of interoperable virtual components. OCP-IP's Governing Steering Committee participants are: Nokia [NYSE: NOK], Texas Instruments [NYSE: TXN], STMicroelectronics [NYSE: STM], Toshiba Semiconductor Group (including Toshiba America TAEC), and Sonics. OCP-IP is a non-profit corporation delivering the first fully supported, openly licensed, core-centric protocol comprehensively fulfilling system-level integration requirements. The OCP facilitates IP core reusability and reduces design time, risk, and manufacturing costs for SoC designs. VSIA endorses the OCP socket, and OCP-IP is affiliated with the VSI Alliance. For additional background and membership information, visit www.OCP-IP.org.