



3855 SW 153rd Drive
Beaverton, Oregon 97006 USA
Phone: 503-619-0560
Fax: 503-644-6708
email: admin@ocpip.org
www.ocpip.org

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**Arrow Devices, Design Rivers, EDA Express, Samplify, Silicon
Integrated Systems, TrueChip, and University of Utah Join
OCP-IP**

BEAVERTON, OR — March 29, 2011 - OCP-IP announces seven new members who have joined the organization, including: Arrow Devices, Design Rivers, EDA Express, Samplify, Silicon Integrated Systems, TrueChip, and University of Utah. OCP-IP members receive free training and support, software tools, and documentation, enabling them to focus on the challenges of SoC design. Leveraging OCP-IP's infrastructure eliminates the need to internally design, document, train and evolve a proprietary standard and accompanying support tools, freeing up critical resources for the real design work, while providing enormous cost savings.

Arrow Devices is an IP provider focused on high-speed interfaces such as USB 3.0.

Arrow Devices' USB 3.0 Device Controller is a full feature, FPGA proven, USB 3.0 spec compliant IP core. The company also provides design/verification services based on IP development expertise in the USB domain.

Design Rivers is a design services and solutions company focused on the chip implementation of Systems-On-Chip. IP integration, development, verification and physical implementation services are offered. The Company supports flow implementation & methodology design as well as all aspects of power, size and performance analysis, optimization and implementation.

EDA Express administers an informational site of EDA tools for Japanese engineers. Samplify is a solution provider of technology, semiconductor and system products for the medical imaging, wireless infrastructure, and industrial markets. Headquartered in Santa Clara, CA, Samplify's technology and semiconductor products, including the SAM1600 family of compressing ADCs and its AutoFocus™ ultrasound beamforming technology, have won multiple industry awards for innovation.

Silicon Integrated Systems (SiS) focuses on cutting-edge SoC solutions to meet various applications for digital era, including: touch and tablet devices, HDTV, internet TV, portable CE, personal computers and customized SoC design service. SiS is headquartered in Taiwan and listed on the Taiwan Stock Exchange under the code "2363"

Truechip provides IP Solutions for interface buses and bridges across serial/parallel interfaces, connectivity IPs and video & imaging solutions.

University of Utah College of Engineering prepares students for leadership positions and professional practice in academia, industry and government to improve the productivity, health, safety and enjoyment of human life through leading-edge research and to stimulate and grow the economy by providing qualified engineering professionals.

“These seven new members illustrate the importance of a standard, open interface for IP,” said Ian Mackintosh, president OCP-IP. “OCP-IP not only provides the OCP specification, but also a complete infrastructure that allows our members to quickly and easily implement OCP into world-class, leading-edge designs.”

To view some of the many application areas where OCP is used, please see our “OCP Inside” presentation available at:

http://www.ocpip.org/ocp_inside.php

For the latest information on OCP-IP please see our newsletter at <http://www.ocpip.org/newsletters.php>

About OCP-IP

Formed in 2001, OCP-IP is a non-profit corporation promoting, supporting and delivering the only openly licensed, core-centric protocol comprehensively fulfilling integration requirements of heterogeneous multicore systems. The Open Core Protocol (OCP) facilitates IP core reusability and reduces design time, risk, and manufacturing costs for all SoC

and electronic designs by providing a comprehensive supporting infrastructure. For additional background and membership information, visit www.OCPIP.org.

For additional information, please contact:

Ian Mackintosh, OCP-IP

408-761-5980

ian@ocpip.org

Joe Basques, OCP-IP

512-551-3377

joe@ocpip.org

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3855 SW 153rd Drive
比弗顿,俄勒冈州, 97006 美国
电话: 503-619-0560
传真: 503-644-6708
电子邮件: admin@ocpip.org
www.ocpip.org

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Arrow Devices, Design Rivers, EDA Express, Samplify, Silicon

Integrated Systems, TrueChip, and University of Utah Join加入OCP-IP

比弗顿,俄勒冈州——2011年3月29日——开源式内核协议国际同盟宣布有7位新成员加入, 分别为: Arrow Devices, Design Rivers, EDA Express,

Samplify, Silicon Integrated Systems, TrueChip, and University of Utah.

开源式内核协议国际同盟会员能享受免费的培训及支持, 使用软件工具以及文档, 帮助他们专注于SoC设计的挑战。

使用OCP-IP各类资源无需内部设计, 文档, 培训并提供一个专有标准并附带支持工具, 为设计工提供关键资源并降低开支。

Arrow Devices是一家专业提供高速接口如USB3.0的IP供应商, 箭牌设备的USB3.0设备控制器是一个经FPGA验证, 并能与USB3.0兼容的全功能IP核。公司还提供USB领域的设计/验证服务。

Design Rivers是一家SoC设计服务与解决方案公司, 并提供IP集成、开发、验证和物理实现服务。

EDA Express为日本工程师提供EDA工具的信息网站。

Samplify是一家为医疗成像, 无线架构和工业市场提供技术、半导体和系统产品的方案解决商。总部设在加利福尼亚州圣克拉拉, Samplify的技术与半导体产品, 包括SAM1600系列压缩ADC以及自动对焦超声波波束形成技术已经赢得了多个工业创新大奖。

SIS专注于尖端SoC方案来满足数字时代不同的需求，包括：触摸和平板电脑，HDTV，网络电视，便携CE，个人电脑和定制SoC设计服务。SiS总部设在台湾，在台湾证券交易所上市代码为2363。

Truechip为接口总线和串行/并行接口，互通性IP以及音视频的解决方案。

犹他州立大学工程学院要求学生成为在学术界，工业界以及政府领域的领导阶层和专业人士做好准备，并通过提供专业人才尖端研究提高生产率，健康，安全以及人类生活的乐趣。

“这7位新成员反应了一个公开的接口IP标准的重要性，” OCP-IP主席Ian Mackintosh说到“OCP-IP不仅提供开放式内核标准，更提供一个完成的架构使我们的会员可以快速简单的完成世界顶尖的开源式内核的开发”

想要了解OCP使用的更多应用，可参考我们，发布在http://www.ocpip.org/ocp_inside.php上的““OCP内部简报””

想要了解OCP-IP的最新动态，请点击我们的地址
<http://www.ocpip.org/newsletters.php>

关于OCP-IP

OCP国际联盟（OCP-IP）成立于2001年，是一家非盈利性企业，致力于促进、支持并提供唯一公开授权的、以核为中心的协议，用于满足包含不同种类的多个核的系统的集成需要。OCP提供一个获得广泛支持的基础架构，可以促进IP核的复用，为SoC设计和电子设计减少设计时间，降低风险和生产成本。了解更多的背景和会员信息，请访问 www.OCPIP.org 。

更多信息请联系：

Ian Mackintosh, OCP-IP

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