



3855 SW 153rd Drive
Beaverton, Oregon 97006 USA
Phone: 503-619-0560
Fax: 503-644-6708
email: admin@ocpip.org
www.ocpip.org

For Release on April 05, 2011

Renesas Mobile Corporation Enters Into Open Core Protocol International Partnership

BEAVERTON, OR — April 05, 2011 — Open Core Protocol International Partnership (OCP-IP) is pleased to announce that Renesas Mobile Corporation has become a sponsor-level member of the organization through its parent company Renesas Electronics Corporation (TSE:6723). Sponsor -level membership allows Renesas Mobile and Renesas Electronics, to contribute to OCP enhancements and early access to specifications. Leveraging OCP-IP's infrastructure eliminates the need to internally design, document, train and evolve a proprietary standard and accompanying support tools, freeing up critical resources for real design work, while providing enormous cost savings.

Headquartered in Tokyo Japan, Renesas Mobile integrates the former Mobile Multimedia Business Unit of Renesas Electronics with the former Wireless Modem Business Unit of Nokia Corporation. The Company focuses on platforms for smartphones, feature phones, car infotainment and embedded connected devices enabling people to stay connected in the Cloud Computing Era.

“Joining OCP-IP allows Renesas [Mobile](#) to benefit from the standardization of the SoC backbone infrastructure as this enables rapid reuse in new designs of our core building blocks” said Shinichi Yoshioka, Senior Executive Vice President & COO, Renesas Mobile Corporation. “We look forward to bringing our expertise in highly complex SoC design to further the goals of OCP-IP”.

“OCP-IP is dedicated to proliferating a common standard for intellectual property core interfaces that facilitate ‘plug and play’ SoC design,” said Ian Mackintosh, president and chairman of OCP-IP. “Leveraging the existing infrastructure and tools surrounding the OCP specification allows Renesas Mobile to focus on real design work. We welcome them to the organization, and look forward to working with them in the future.”

For all the latest information on OCP-IP please see our latest newsletter at: <http://www.ocpip.org/newsletters.php>

About OCP-IP

Formed in 2001, OCP-IP is a non-profit corporation promoting, supporting and delivering the only openly licensed, **core-centric protocol** comprehensively fulfilling integration requirements of **heterogeneous multicore** systems. The Open Core Protocol (OCP) facilitates IP **core reusability** and reduces design time, risk, and manufacturing costs for all SoC and **electronic designs** by providing a comprehensive supporting infrastructure. For additional background and membership information, visit www.OCP-IP.org.

About Renesas Mobile Corporation

Renesas Mobile Corporation (RMC) is a wholly owned subsidiary of Renesas Electronics Corporation (TSE: 6723) and offers advanced and innovative products and services for mobile phones, car infotainment solutions, consumer electronics and industrial applications. Renesas Mobile's mission is to develop, productize and deliver communications centric semiconductor chipsets and complete hardware and software platforms built on these chipsets to meet the needs of our customers in these markets. Renesas Mobile provides complete cellular chipset platform solutions including powerful application processors, leadership and industry reference cellular modems, highly integrated radio frequency devices and intelligent power management solutions. Renesas Mobile offers our customer complete system and software expertise to develop flagship devices more rapidly. More information can be found at www.renesasmobile.com.

For additional information, please contact:

Ian Mackintosh, OCP-IP

408-761-5980
ian@ocpip.org

Joe Basques, OCP-IP
512-551-3377
joe@ocpip.org

NOTE: All trademarks and service marks are the property of their respective owners.

###